



Digital Graphic Design PROGRAM

Advisory Committee Meeting

Tuesday, April 14th

4:00pm LCC - CA 202

Minutes

Call to Order: 4:16pm

Members present:

Bob Ellis, Dawn Eagan, Lynn Fuller, Michael Giampaoli, Lisa Gardiner, Richard Swanson
Corey O'Brien (Excused), Jake Nolan (Excused)

Guests: none

1. Program Update

a. DGD program-DGD video:

The committee previewed the new LCC Digital Graphic Design video that was recently produced. Lori stated that each CTE program had one produced for them. Everyone was impressed. Both Dawn and Bob requested the link. Lori emailed the link as they spoke.

b. IPR: Instructional Program Review-Due 12/2015.

Lori will be working on it over the summer months. Any suggestions for industry equipment/materials, Lori asked to be sent to her via email. Bob suggested adding the purchase of digital cameras for photography students to check out. He said when he took the class that seemed to be the biggest problem amongst students. Michael would like to add Photography Workshops in CA113 in the summer. Everyone agreed it would be a great idea, although it was noted that the classes would have to be in the morning while the room was still cool, as the Creative Arts building does not have air conditioning.

c. VTEA Funding

The group was disappointed that Dr. Robinson was unavailable to attend and was hoping to hear about future VTEA funding. Dawn reported that the high school had received their funding amount for next year and it was the same as last year. Being attached to the same funding source, she didn't think that the college's fund amount would change either. Lori reiterated that the DGD programs only funding source was VTEA money and 10 other programs had to share the funds. Lori mentioned that all CTE programs work together for the better good of the students and sharing has not been a problem. Both Michael and Lori stated that the DGD program has had to piggyback/share the art department's fund for the past few years.



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2. Photography & the Graphic Design Industry

a. Importance of within the industry

Lori handed out the Bureau of Labor Statistics Career Opportunities in Photography along with Chico State's photography courses LCC articulates with, Academy of Art University SF, and California College of the Arts course descriptions for photography. A brief discussion occurred regarding the amount of photography used within industries and the type of graphic design industries that support both traditional and digital photography. Michael emphasized that Traditional photography will have its come back with fine arts and Lori emphasized that digital photography is going through the same phase that Graphic Design did twenty years ago regardless of the industries growth.

b. Photography (digital/traditional) at LCC and for transfer

The committee was in support to strengthening the photography aspect of the art/design courses and to build more industry/career knowledge into the courses. Lori stated that we didn't need to go in-depth, but more or less give the students an opportunity to explore a small part of the industries, such as how to photograph animals or a model. Bob and Richard spoke on the importance of photojournalism and that students should be aware of the ethical policies that apply. Richard offered to speak to photography students when that portion would be covered. Lynn stated he would like to incorporate those aspects into the Digital Photography courses but teaching stacked courses doesn't allow for the time needed, either does, being separated from the portrait studio downstairs. Moving portrait equipment for each class doesn't work either.

c. Course/Curriculum updates/changes

It was suggested to continue to pursue moving the Digital Photography class into CA113 to share the space with traditional photography. Then Digital Photography students could use the portrait studio with instructor help, as the instructor currently has to leave students unattended while helping those in the portrait studio. So he doesn't utilize the studio like he wants or needs to. Lynn was also interested in the purchase of digital cameras to assist those students who couldn't afford cameras, as it is too difficult to teach aperture and camera settings to students who didn't have a camera to apply the lessons to. Lori suggested the cameras be available only during class to avoid losing them.

Michael suggested increasing the unit value to 3 units. Lynn agreed it might help increase the amount of contact time with students. Michael didn't know how doing so would affect workload and we would need to check into it before we changed anything. Lori asked that Michael and Lynn make changes to their course outline per committee input and include any other changes. Lori would then submit the changes to curriculum.

Lori also asked that he committee keep thinking of ideas for changes or equipment needs/upgrades to the program so she could include it in the updated IPR.



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3. Advisory Committee Support Needed

a. LCC Student Art Show – April 30th:

Lori invited all to attend to show support of the students. The A.R.T. Club has purchased the awards and is providing some of the refreshments. The event starts at 4:30pm on the 2nd floor of the Creative Arts Building.

b. Recruiting of students:

Lori announced once again that Dr. Hall has been visiting all the regional high schools, elementary schools, and charter schools promoting LCC and the CTE programs. The Art 60 class has been making display banners for each of the schools. This past month Lassen high school seniors toured LCC; we had over 200 students come through the department. Then the following week all regional 8th graders toured the CTE programs with great interest.

Lori mentioned that the committee needs to talk up the program and its articulated partners from the outside, to perspective businesses, through social media, and word of mouth. The discussion moved into the following topic.

c. Promoting of DGD Program:

Lori mentioned that she had talked last meeting about a dedicated webpage for the DGD program. All CTE programs have one, but they are hard to find. The committee briefly discussed the challenges with searching the LCC website. Lori stated that LCC is looking to redesign their website in Oct. She suggested to IT that a direct link be made to CTE programs then to each page, who instructed her to talk to Dr. Robinson, who has not responded. The committee expressed their concerns for the CTE programs, as athletics have a direct link.

4. Future Topics

Advisory Committee members:

Lori questioned when and to whom in the future would she have to submit the names of those serving on the committee. Lisa mentioned that a board policy states that there needs to be a specific number of industry sector members per committee. She would send the board policy to Lori to review. There was a brief discussion as to who to submit the committee list to for approval. Both Michael and Lisa thought it should be submitted to the president's office for approval by the district.

For the record: Jake Nolan cannot retain his position at this time due to his work schedule and family life (his wife is expecting and it is too hard to travel from Chico at this time).

Next Meeting: Fall 2015

Adjournment: 5:25pm