

MARKETING

Certificate of Accomplishment **Clinical Marketing**

Required Core Courses: 15 units

Total Units: 15 units

Course Number	Course Title	Fall	Spring
BUS 2	Introduction to Business	3	
BUS 25	Small Business Management		3
BUS 27	Business Communications	3	3
BUS 50	Principals of Social Media Marketing	3	3
BUS 51	Introduction to Marketing	3	3