



**LASSEN COMMUNITY COLLEGE**

**Department:** Counseling & Guidance

**(Review Date: May 2022)**

Indicate, by number, the Strategic Goal(s) each Administrative Unit Outcome will support. Specifically describe the assessment method(s) used to measure each outcome and the achievement target that will determine successful completion of the outcome.

<b>Strategic Goal</b>	<b>AUO</b>	<b>ASSESSMENT MEASURE /TARGET</b>
1, 2, 4	Increase the use of the Career/Transfer Center services.	<b>Measure:</b> Activity volume <b>Target:</b> Increase usage by 2% annually <b>Baseline:</b> Academic Year 2021-2022 <b>AUO Data Source:</b> Datatel – Career (CAR) and Transfer (TRAN)
1, 2, 3, 4	Students will meet with a counselor to develop a comprehensive educational plan appropriate for their program of study and their career goals.	<b>Measure:</b> Activity volume: ratio of new students with educational plans compared to the number of students enrolled each term <b>Target:</b> From baseline, increase ratio by 1% annually <b>Baseline:</b> Academic Year 2021-2022 <b>AUO Data Source:</b> Datatel CASM Search to include EOP&S and incarcerated students. Excluding those with educational goal of licensing requirement, improve basic skills, current university student taking a course to meet degree requirement, explore career interests, update current job skills, educational development, and credits for high school or GED.
1,2	Students who have met with the counseling office faculty or staff will report satisfaction with the quality of services.	<b>Measure:</b> Survey (fall and spring) – Question #1 <b>Target:</b> Students will report 90% satisfaction with the LCC Counseling Office <b>Baseline:</b> Academic Year 2021-2022 <b>AUO Data Source:</b> Survey results for Question #1 saved on the P-drive / Career and Transfer folder

2,3,4	Increase transfer rates to four-year institutions.	<b>Measure:</b> Number of students who transfer to a four-year institution <b>Target:</b> 65 transfers per year <b>Baseline:</b> Academic Year 2019-2020 = 55 <b>AUO Data Source:</b> CCCCCO Transfer Pathways tool and Student Centered Funding Formula (SCFF) transfer rates posted in Data Mart
-------	--	---

