



LASSEN COMMUNITY COLLEGE

Department: Resource Development / Foundation

Indicate, by number, the Institutional Student Learning Outcome(s) each Administrative Unit Outcome will support. Specifically describe the assessment method(s) used to measure each outcome and the achievement target that will determine successful completion of the outcome.

ILO	Strat Goal	AUO	ASSESSMENT MEASURE /TARGET
	3	Build, support and grow community awareness of the Foundation.	<p>Measure: Activity data Target: Establish baseline data. Increase social media following by 5% annually.</p>
	3	Engage alumni to participate with the functions of the Foundation	<p>Measure: Activity data Target: Establish baseline data. Increase participation at special events by 15% annually.</p>
	3	Provide additional resources for the college by conducting annual, capital and endowment campaigns.	<p>Measure: Benchmark data Target: Increase alumni membership by 10% annually</p> <p>Measure: Benchmark data Target: Establish baseline data for resource development. Increase 5% annually.</p> <p>Measure: Benchmark data Target: Increase donation income by 5% annually.</p>